



Shift Begins Selling Cars to Customers in Dallas-Fort Worth Area

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Third and fourth sales markets in Texas include signature test drive delivery service

SAN FRANCISCO, July 06, 2021 (GLOBE NEWSWIRE) -- Leading used car ecommerce platform [Shift](#) (NASDAQ: SFT) has launched two new markets for consumers to buy its cars in Texas. With this launch, consumers in the Dallas-Fort Worth region can now buy and sell vehicles directly with Shift, using the company's unique direct-to-consumer, at-home service.

Dallas and Fort Worth are the third and fourth full-service markets in Texas where consumers can purchase cars from Shift, with this launch coming on the heels of Shift's recent launch of its first two full-service Texas markets in the Austin and San Antonio regions.

"We are excited to continue expanding our product offering to car buyers in the Texas market," commented Shift Co-CEO Toby Russell. "We believe that the Dallas-Fort Worth region is a natural complement to our current Texas coverage area and are looking forward to bringing the full Shift experience to customers across the state."

Car shoppers across the state can access Shift's online purchase process, and those in the greater Dallas-Fort Worth area can take advantage of its unique at-home test drive service as well. Through the [shift.com](#) website, customers can shop cars in the local area and schedule a test drive. A Shift concierge will then drive the car to the customer's location and allow the customer to test drive it in a socially distanced way. To purchase, they'll complete the transaction on the spot through an iPad, including optional financing and vehicle protection plans. The test drive-purchase process is approximately one hour start to finish.

With this newest addition, Shift now provides its in-person buyer experience from eight hubs across the western states of California, Texas, Washington, and Oregon.

[About Shift](#)

Shift is a leading end-to-end auto ecommerce platform transforming the used car industry with a technology-driven, hassle-free customer experience. Shift's mission is to make car purchase and ownership simple — to make buying or selling a used car fun, fair, and accessible to everyone. Shift provides comprehensive, digital solutions throughout the car ownership lifecycle: finding the right car, having a test drive brought to you before buying the car, a seamless digitally-driven purchase transaction including financing and vehicle protection products, an efficient, digital trade-in/sale transaction, and a vision to provide high-value support services during car ownership.

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Forward Looking Statements

This press release includes "forward looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "forecast," "intend," "seek," "target," "anticipate," "believe," "expect," "estimate," "plan," "outlook," and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. Such forward looking statements with respect to revenues, earnings, performance, strategies, prospects and other aspects of Shift's business are based on current expectations that are subject to risks and uncertainties. A number of factors could cause actual results or outcomes to differ materially from those indicated by such forward looking statements. These factors include, but are not limited to: (1) competition in the markets in which Shift participates; (2) changes in applicable laws or regulations; (3) the possibility that Shift may be adversely affected by other economic, business, and/or competitive factors; (4) the operational and financial outlook of Shift; (5) the ability for Shift to execute its growth strategy and manage growth profitably; (6) Shift's ability to purchase sufficient quantities of vehicles at attractive prices; (7) Shift's ability to maintain relationships with customers and suppliers and retain its management and key employees; and (8) other risks and uncertainties indicated from time to time in other documents filed or to be filed with the SEC by Shift. Additional factors that could cause actual results to differ materially from those expressed or implied in forward looking statements can be found in Shift's most recent annual report on Form 10K, subsequently filed quarterly reports on Form 10-Q and current reports on Form 8-K, which are available, free of charge, at the SEC's website at www.sec.gov. New risks and uncertainties arise from time to time, and it is impossible for us to predict these events or how they may affect us. You are cautioned not to place undue reliance upon any forward-looking statements, which speak only as of the date made. Shift undertakes no commitment to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required by law.